A30 Chiverton to Carland Cross stakeholder pack

Introduction

Thanks for your continued support in sharing information about the A30 Chiverton to Carland Cross road improvement scheme.

Our consultation events are now over, but it is still vital to keep people informed and updated about the project, in advance of submitting our planning application, which we're on track to submit to the Planning Inspectorate at the end of the summer.

Below you will find blocks of text that can be cut and pasted into newsletters and social media, to help raise awareness of what is happening, why, and how you and others can find out more about the scheme and next steps.

Sharing information about the scheme will help those affected by the proposed road improvement to stay in touch with us and ask any questions they might have about our latest plans for the A30.

Resources:

Photos







3D Visual of Carland Cross

Text block

Please mention the A30 Chiverton to Carland Cross improvement scheme in your newsletter, e-bulletin, parish magazine, blog or website. This will help ensure as many people as possible are aware of it, and that everyone has the opportunity to stay engaged with the scheme's latest developments. Here's some suggested text:

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A30 Chiverton to Carland Cross	Earlier this year, Highways England held a statutory consultation on their proposal to upgrade the A30 between Chiverton and Carland Cross.
	Highways England is now developing its final design, taking all feedback into account. Along with the most recent information, this will form the basis of their planning application, which is due for submission at the end of the summer.
	Highways England will be running a regular web chat on the last Friday of every month from 1pm until 3pm with the A30 project manager Josh Hodder, beginning this Friday (29 th June).
	The project team will also be at a number of community festivals. They will be attending Stithians Agricultural Show (16 th July) and the Camborne Show (21 st July). To find the most up-to-date information about events Highways England are attending, visit the project website: www,highwaysengland.co.uk/A30Chiverton.
	Visit them at an event or talk to them online if you use this road and want to know more about the latest developments.
	You can stay up-to-date with all Highways England's plans around the A30 Chiverton to Carland Cross improvement scheme by signing up to the project newsletter by emailing <u>A30Chiverton@highwaysengland.co.uk</u>

Social media posts

@HighwaysSWEST is Highways England's official south west Twitter feed. Please keep an eye out for any tweets about the A30, and re-share if possible.

If you are tweeting your own messages, please use the following hashtag: **#A30ChivertonImprovement**

Some suggested wording for social media can be found below for your convenience. We will provide updated posts for you to include in your social media as they become available.

A30 web chat: 27-29 June	Highways England is hosting regular web chats about the #A30ChivertonImprovements on the last Friday of every month. Join project manager Josh Hodder to ask him your questions this Friday 29 June from 1-3, by visiting www.highwaysengland.co.uk/A30Chiverton
Stithians Agricultural Show: 9-16 July	Highways England is attending the @stithiansshow on 16 July. Visit the #A30ChivertonImprovement project team to find out the latest on the scheme and what it means to you.
The Camborne Show: 17-20 July	Highways England is attending the #CamborneShow on 21 July. Visit the #A30ChivertonImprovement project team to find out the latest on the scheme and what it means to you.
A30 web chat: w/c 23 July	Highways England is hosting regular web chats about the #A30ChivertonImprovements on the last Friday of every month. Join project manager Josh Hodder to ask him your questions this Friday 27 July from 1-3, by visiting www.highwaysengland.co.uk/A30Chiverton