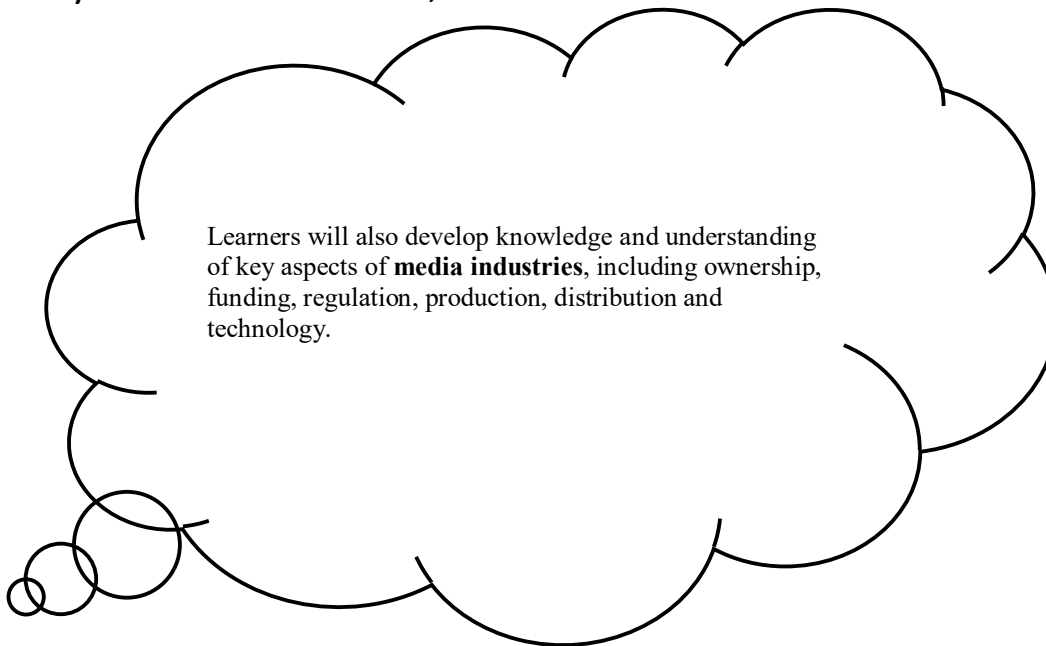


Title: Film Industry

By the end of this unit, I will know:



Key Vocabulary I should use in this unit of work:

- Title
- Tagline
- Main image
- Certificate
- Banner
- Hyperlink
- Toolbar
- Sidebar
- Thumbnail
- Streaming
- Social media
- Franchise
- Target audience
- Ownership
- Funding
- Regulation
- Distribution
- Convergence

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Know how to analyse film posters					
Know the media terminology of websites					
Be able to use the website homepage and two other pages to explain how technological changes are affecting the film industry					
Understand who regulates the film industry and why Spectre would have the rating that it was awarded					
Understand the key industry issues around the James Bond franchise					