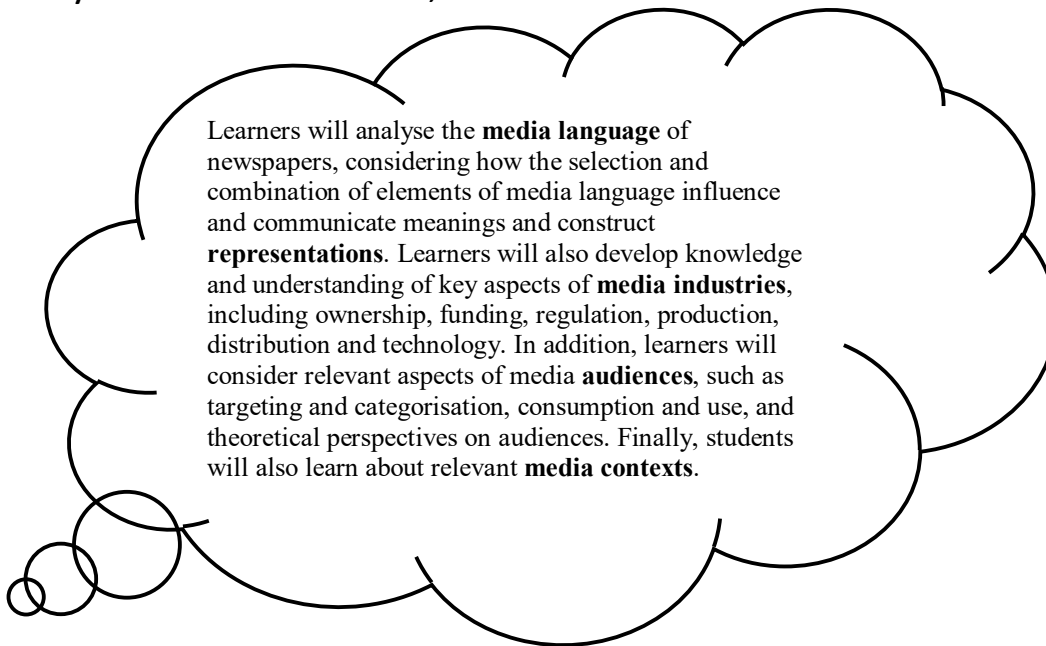


Title: Newspapers

By the end of this unit, I will know:



Key Vocabulary I should use in this unit of work:

- Broadsheet
- Tabloid
- Masthead
- Standfirst
- Copy
- Main image
- Caption
- Serif font
- Sans serif font
- Layout
- Text to image ratio
- Splash
- Representation
- Stereotypes
- Target audience
- Ownership
- Funding
- Regulation
- Distribution

- Uses and gratifications
- News values

	S	O	R	T	😊😊😊
Know the media terminology of newspapers					
Know the key differences between tabloid and broadsheet newspapers					
Know how to analyse unseen newspaper front covers					
Understand the construction of representations in both set texts					
Understand the target audience for The Sun newspaper and website.					
Understand the key industry issues for The Sun newspaper, as a case study for the newspaper industry					
Understand the role of political, social and cultural contexts in the production of newspapers					