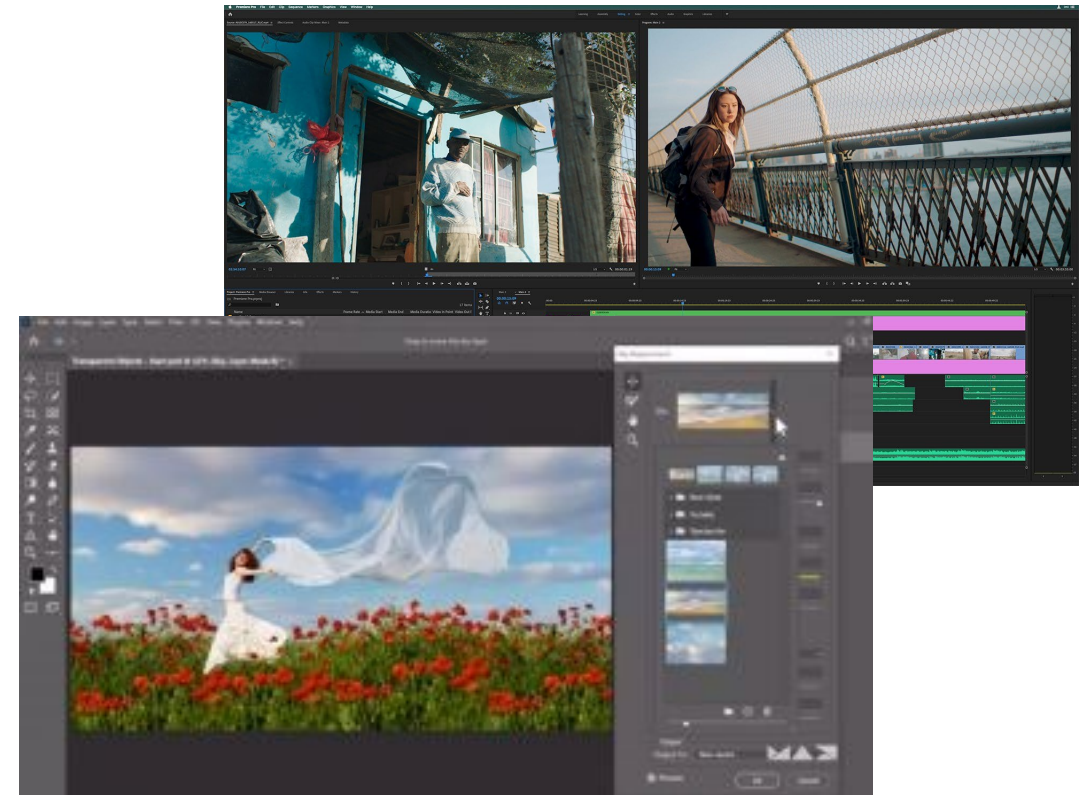


Why take GCSE (9-1) MEDIA STUDIES?

Media Studies is a subject which mixes both theoretical and practical learning – you will develop a range of useful skills, whether you choose to pursue an apprenticeship or further study..

What skills will I develop?

Lots. Media Studies will even help you to develop skills that you'll be able use in your other subjects such as critical thinking, analysis, research, planning, practical skills, time management, essay writing skills and more.



Through your GCSE course you will learn how to manipulate images on Photoshop and edit video on Premiere Pro.

So, what will I study?

As a GCSE Media Studies student, you will analyse how media products like TV programmes and music videos use images, sounds, language, and representations to create meaning. You will learn about the media industry and how the industry affects how media products are made. You will investigate media audiences, exploring who are the people who watch, read and consume the products, and considering how different people might be affected by media products differently, and why.

You will study lots of different media forms, such as:

- Television
- Online Media
- Advertising and Marketing
- Film Marketing
- Magazines
- Newspapers
- Social and Participatory Media
- Music Video
- Radio
- Video Games

There's also a significant amount of practical work where you might create music videos, magazines, television programmes, advertisements and more.



How will I be assessed?

Assessment will consist of a mixture of examinations and non-examined assessment.

Component 1: Written examination:
1 hour 30mins, 40% of qualification

Component 2: Written examination:
1 hour 30mins, 30% of qualification

Component 3: Non-exam assessment:
Media Production, 30% of qualification